Unit 7:

Investigating interactive media production and technology
Assessment & Grading Recording Sheet

To achieve a Pass grade the learner must achieve all of the following criteria;					**Lily Priestley**
Assessment Criteria for PASS R= Referral, S = satisfactory, HS = High Standard, VHS = Very High Standard	**R**	**S**	**HS**	**VHS**	**Summary of Evidence/Reason for Referral**
1.1 Analyse the requirements and parameters of an interactive-based problem in creative media production.				X	You have provided a very detailed analysis of the two websites identifying various elements and features with insightful commentary. You have used screen shots from the websites to illustrate your points. There are some spelling inaccuracies.
1.2 Apply research activities to support solutions to an interactive-based problem in creative media production.				X	You have conducted a very detailed research for this task. There is evidence of how the research will inform your project. You could have structured it better by creating headers for each section.
2.1 Demonstrate the ability to plan, organise and present solutions to an interactive-based problem in creative media production.			X		You have provided a detailed site map plan which demonstrates understanding of website structure.
2.2 Apply practical skills, understanding and methods to solve an interactive-based problem in creative media production.	X				You have many elements of a good standard project. Your site looks professional, but some pages work better than others. For instance, in the Work section, why having the first sub-menu linked to an empty page? Start big. Also, the Contact section should be about you first, and then, in a sub-menu add contacts for collaborators. **However, you did not submit the blog on building the website**
3.1 Analyse the effectiveness of solutions to an interactive-based problem in creative media production.			X		You have followed the evaluation generally well. You could have have added screen shots of your website to prove your points. Your comments are insightful and self-reflective. You could have structured it better by creating headings such as "what worked well"; "what did not work well", etc.
Has the student passed the Unit?	**Pass:**		**Referral:** X		**Referral Actions:** **Add post 7.2.2.**